

WHEREAS, The Texas Showdown Festival is in its third year of this national recognized event;
and

WHEREAS, The Texas Showdown Festival receives the most national and international coverage of any festival in El Paso; and

WHEREAS, The Texas Showdown Festival will be covered by three national distributed magazines and three reality shows will be filming this event and they will highlight El Paso County; and

WHEREAS, The Texas Showdown Festival will feature over 330 tattoo artists from all over North America, Denmark, Germany, Holland, Japan, and Hawaii; and

WHEREAS, The Texas Showdown Festival will generate over 1800 hotel room nights and over 1200 car rental days; and

WHEREAS, The Texas Showdown Festival will have a substantial economic impact to El Paso; and

WHEREAS, The Texas Showdown Festival will be holding their event July 13, 14, 15 at the El Paso County Coliseum.; and

NOW THEREFORE BE IT RESOLVED, that The El Paso County Judge and Commissioners Court recognize The Texas Showdown Festival for bringing international attention to El Paso County and encourages the public to continue to support the event and continue to make it one of the most successful festivals in El Paso County.

SIGNED, *this 9th day of July 2012.*

Commissioner Annabell Perez Pct. 1

Commissioner Sergio Lewis Pct. 2

Commissioner Tonia Chozet Pct. 3

Commissioner Daniel R. Haggerty Pct. 4

County Judge Veronica Escobar