

## **NEWS RELEASE:**

PARKS & RECREATION Contact: Elijah Natividad, 915-319-0133 e.natividad@epcounty.com Laura E. Gallegos, Ed.D. 915-283-9645 l.gallegos@epcounty.com

December 1, 2023

## Plunge Into 2024 at Ascarate Aquatic Center

**EL PASO, TX**— Get ready to make a splash into 2024 at the Ascarate Aquatic Center with the exhilarating "Plunge into the New Year" event. This unique family-friendly event invites the brave and the bold of El Paso to dive into the cold waters of the pool, symbolizing a refreshing and invigorating start to the New Year. Mark your calendars for December 22, 2023, as the plunge festivities will take place from 1:00 p.m. to 3:00 p.m., with participants welcome to arrive as early as 12:30 p.m. for registration.

This event is not your typical swim day; participants will have the chance to plunge into the pool, experiencing the brisk, unheated waters, and then promptly exit. The pool area will be available only for the plunge and photo opportunities and will close immediately afterward. After the plunge, everyone is invited to enjoy the rest of their day within Ascarate Park, especially at the "Lights on the Lake" event, which will begin their first light show at 6 p.m.

Plungers are encouraged to wear swimwear or an appropriate costume, and to bring a warm set of clothes for afterwards. Both groups and individual participants are welcome to take the plunge. To ensure the safety and enjoyment of all, please note that pets are not allowed at this event. To add to the day's festivities, a selection of food vendors will be on-site, with the picnic area open to the public. Additionally, all participants will receive a complimentary 30-minute swim lesson, redeemable during our swim lesson marathon in the spring.

Join us at the Ascarate Aquatic Center for an unforgettable plunge into the New Year. It's an event that promises to be as exciting as it is unique, a perfect way to start 2024 with energy and enthusiasm.

Follow El Paso County Parks on social media for more information.

###

