

EL PASO COUNTY ECONOMIC DEVELOPMENT



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County Approves Grant for Horizon City Meal Prep Service

Court unanimously awards \$18,600 in HFFI funds to Xtreme Core Fitness

EL PASO, TX: On February 24, 2020, Xtreme Core Fitness received one of the first grants given under the County's Healthy Food Financing Initiative (HFFI). The grant will be used to expand the gym's ongoing meal prep service.

The 24/7 fitness center based in Horizon City, TX, operates a kitchen whose meals have been particularly popular with those with hectic schedules – teachers and truck drivers. They will use the grant to expand this portion of their business by hiring staff, purchasing equipment, and marketing their healthy meal options.

"As one of the first projects to receive HFFI funds, this award will provide the necessary support for Xtreme Fitness to expand its capabilities in offering residents healthy food options," said Andrea Hutchins, Economic Development Director.

In 2019, El Paso County set aside \$500,000 to fund projects aimed at expanding access to healthy foods in areas of the community where healthy, affordable food options are scarce. Xtreme Core Fitness joins two other companies in the first round of HFFI grants, where a total of \$232,000 in funds were awarded.

"Xtreme Core Fitness is so excited to be able to expand our kitchen and market our meals," said Crystal Cholewa, owner. "Although El Paso was once labeled one of the fattest cities, we are becoming more fitness-minded and realizing the importance of fueling our body with nutritious food. We look forward to serving our community!"

[The El Paso County Economic Development Department](#) administers programs which seek to enhance the business operating climate and promote heritage tourism throughout El Paso County. These efforts serve to enhance the quality of life for all residents.

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